



IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: **Google-41 (GP-099-00-US)**

Applicants: **Ross KONINGSTEIN et al.**

Serial No.: **10/750,451**

Filing Date: **December 31, 2003**

Title: **SUGGESTING AND/OR PROVIDING TARGETING CRITERIA FOR  
ADVERTISEMENTS**

Examiner: **Not yet assigned**

Group Art Unit: **2611**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

S I R:

**PETITION TO MAKE SPECIAL UNDER 37 C.F.R. § 1.102(d)**

The applicants petition to advance the examination of the above-captioned application under 37 C.F.R. § 1.102(d). The conditions of "infringement" under MPEP 708.02 have been met.

The undersigned alleges:

(A) That there is an infringing product actually on the market or an infringing method in use;

(B) That a rigid comparison of the alleged infringing product or method with the pending claims of the above-captioned application has been made, and that, in the opinion of the undersigned, some of the claims are unquestionably infringed; and


(C) The undersigned has caused to be made a careful and thorough search of the prior art.

The fee of \$130.00 under 37 C.F.R. § 1.17(h) is included with this filing.

One copy of each of the references deemed most closely related to the subject matter encompassed by the claims is included with the Information Disclosure Statement filed herewith.

Respectfully submitted,

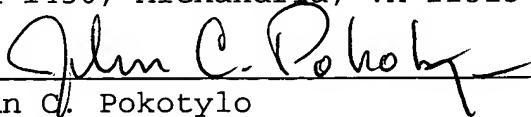
Dated: October 15, 2004

  
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**CERTIFICATE OF MAILING under 37 C.F.R. 1.8(a)**

I hereby certify that this correspondence is being deposited on **October 15, 2004** with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

  
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John C. Pokotylo

36,242  
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Reg. No.